



## Telling Your Community About A New, Safer Alternative to Paper Social Security Checks

**M**illions of Americans still receive their Social Security payments by paper check, which can be vulnerable to weather delays, financial crimes and other hassles. The **Direct Express**<sup>®</sup> Debit MasterCard<sup>®</sup> card is a new, safe and convenient alternative to paper checks. Cardholders can make purchases, pay bills and get cash at thousands of locations nationwide. Sign up is free and no bank account is required.

Your organization, a trusted voice in your community, can help inform those you serve about this new way to receive Social Security payments. By helping to spread the word about the **Direct Express** card, you can help make life a little easier for senior citizens, people with disabilities and others who depend on receiving their payments promptly and safely.

*The U.S. Department of the Treasury and the Social Security Administration encourage anyone who is eligible for Social Security payments to consider using the **Direct Express** card.*

### Who can help?

Any organization that reaches people who receive federal benefits can help spread the word about the **Direct Express** card, including:

- Community-based groups
- Social service organizations
- Faith-based groups
- State and local government agencies

### Take Action

You can share the facts about the **Direct Express** card in a number of ways.

- Include information on the **Direct Express** card in workshops, trainings, and public speaking engagements.
- Include information in your newsletter or on your Web site.
- Host an informational session outlining the benefits of the **Direct Express** card and how to sign up and use the card.
- Post a **Direct Express** card Web banner (linking to [www.USDirectExpress.com](http://www.USDirectExpress.com)) on your Web site.
- Distribute information in mailings, at events or in your organization's lobby.

### Free Tools

Here's what is available to help your organization share information about the **Direct Express** card:

- **Newsletter copy** – A brief, customizable article about the **Direct Express** card to include in your newsletter or online.
- **Pamphlets** – Take-home materials for your organization's facilities or to distribute at events.
- **Web banners** – Web banners linking to the **Direct Express** card Web site.
- **Talking points** – For presentations, workshops and meetings.

To learn more about the **Direct Express** card, visit [www.USDirectExpress.com](http://www.USDirectExpress.com).